

THE HUMAN RIGHTS CAMPAIGN FUND

This is a crucial time for supporters of gay rights to take an active role in the national political arena. Onerous legislation now pending in Congress, such as the so-called "Family Protection Act," would deny all federal government benefits to any individual or organization even advocating homosexuality as an acceptable lifestyle. On the other hand, there is gay rights legislation before the Congress which needs our strong support.

The Human Rights Campaign Fund is a vehicle for us to help elect our friends and defeat our enemies. The Fund is the first federally-authorized Political Action Committee exclusively dedicated to advancing the cause of lesbian and gay rights. All contributions to the Fund are distributed to Congressional candidates across the nation in close election contests where there is a clear distinction on the gay rights issue between the contenders.

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*The Human Rights Campaign Fund
cordially invites you to
an evening with
SENATOR PAUL TSONGAS
and others who support the cause of
Gay and Lesbian human rights
Thursday, October 21, 1982
The Ritz Carlton Ballroom
Arlington Street
Boston, Massachusetts
Cocktails 7PM Dinner 8PM
Black Tie Optional*

*Please join us for a special evening of awards,
presentations, and entertainment*

*Human Rights Campaign Fund
c/o D. Gearhart
140 Charles Street
Boston, Massachusetts 02114*

I will attend the Human Rights Campaign Fund Dinner.

☐ *Enclosed is my check for _____ tables at \$1,500 per table.*

☐ *Enclosed is my check for _____ tickets at \$150 per ticket.*

I am unable to attend the Dinner, but enclosed is a contribution of \$ _____

in support of the Human Rights Campaign Fund

Please make checks payable to Human Rights Campaign Fund

(no corporate checks can be accepted).

Name _____*

Address _____

Please bill my ☐ Master Card ☐ Visa account:

Acct. # _____ Exp. Date _____ Interbank # _____

(Master Card only)

Signature _____

For further information please call 262-1565

**The Federal Election Campaign Act as amended requires this information.*

Individuals are entitled to a federal tax credit equal to one-half of their yearly political contributions, up to a maximum of \$50

Paid for and authorized by the Human Rights Campaign Fund, Steven Endean, Treasurer

*A copy of our report is filed with the Federal Election Commission and is available for purchase from the
Federal Election Commission, Washington, D.C. 20463.*



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Lambda Rising

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In just a second I'm going to tell you how you can earn an unheard-of 400% profit mark-up on the exciting new Whole Gay Catalog without risking a penny. But first I want to tell you about Lambda Rising, the world's largest gay and lesbian bookstore.

Since 1974, Lambda Rising has served over a quarter-of-a-million gay and lesbian customers and their friends at our walk-in bookstore in the Nation's Capital. During that time, we have built a reputation for quality and service unmatched in our field.

Now we are extending that service to gay men and lesbians throughout the United States with the publication of our comprehensive, mail-order catalog — The Whole Gay Catalog.

The Whole Gay Catalog is over 100 pages long and contains thousands of annotated entries in 26 topic areas of interest to gays and lesbians everywhere.

Take a moment now to thumb through The Whole Gay Catalog and see the wealth of information, education and enjoyment represented in its pages. Don't you agree that it's the most comprehensive, informative and down right wonderful gay book catalog you've ever seen? Wouldn't your patrons love to have access to The Whole Gay Catalog for their very own use?

You can make that possible right now, and you don't have to risk a penny to do it. Better yet, you'll make a 400% profit mark-up every time a copy of The Whole Gay Catalog leaves your establishment.

As you can see from the cover, The Whole Gay Catalog is priced retail at \$2.00. But we'll send you 25 or more catalogs at only 40¢ each. Just put them on your counter or bar and watch them sell like poppers on a Saturday night! And at a 400% profit mark-up, that adds up to lots of extra profits for you.

But we promised that you wouldn't have to risk a penny and we meant it. If, for any reason, you find yourself unable to sell the copies we send you, just mail them back to us and we will immediately send you a full refund for the unsold copies. We'll even refund your postage cost for the returns.

That's how sure we are that you'll be happy with your sales of The Whole Gay Catalog.

Why are we making this incredible offer? Because we know that across this land there are millions of gay men and lesbians who are hungry for the kinds of books we offer. They want to read gay fiction and learn all about gay history, politics, and the coming out process.

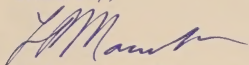
But books like ours are not usually available outside of a few large urban areas; and we feel there is no better way to reach this vast group of gays than through the restaurants, bars and organizations that are the hub of social life for so many.

So we are turning to you to help us distribute this exciting new book catalog. And we're making it worth your while by offering you a healthy profit. (Not to mention the satisfaction of knowing that you've helped your customers get in touch with the wealth of literature now available to them.)

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Sincerely,



L. Page Maccubbin
President

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